

2024 ANNUAL REPORT

UNIVERSAL LOVE ENT

MORE THAN JUST ENTERTAINMENT







MISSION/VISION

Our mission is to educate, inform and enlighten the youth focusing on development and arts education.

To be a positive influence that provides services to enhance the way youth learn through arts, entertainment and education.

REFLECTING ON A YEAR OF EMPOWERMENT AND GROWTH

Dear Friends and Supporters,

As the founder of Universal Love Entertainment, my heart swells with pride when I reflect on the journey we have embarked upon since 2018. Our mission, deeply rooted in the transformative power of arts and leadership, has been to nurture and cultivate the immense potential of young individuals in our beloved Cleveland community.

Our journey began with a simple, yet powerful vision: to create a space where creativity thrives, leadership skills blossom, and young minds are empowered to envision and shape their futures. Through our array of programs, including engaging workshops, dynamic talent shows, and interactive summer camps, we have witnessed remarkable transformations. We have seen shy, uncertain youths blossom into confident, expressive individuals, their voices strong and their spirits unyielding.

This year has been particularly momentous. We have expanded our reach, touching more lives than ever before. Our after-school programs have been a resounding success, creating safe, nurturing environments where students can learn and grow. The joy and excitement that radiate from our summer camps are palpable, as children explore their passions and discover new talents.

Our partnerships with local organizations like MyCom, Cleveland Play House, and McDonald's have been invaluable. They have not only provided us with essential resources but have also deepened our impact within the community. The synergy of our collaborations has enabled us to offer more comprehensive and inclusive programs, reaching an even wider audience.

As we look to the future, our commitment remains unwavering. We are excited to introduce new initiatives and continue expanding our existing ones. Our sponsorship program for 2024 promises to be more impactful, with levels designed to cater to the varying needs of our sponsors while maximizing benefits for our students.

Financially, we have navigated the past year with prudence and foresight. Our income streams have been diverse, ranging from program fees to generous donations and grants. We have managed our expenses carefully, ensuring that every dollar is invested back into our programs and, ultimately, into the lives of the youths we serve.

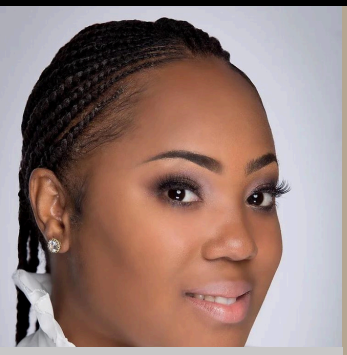
The successes of this past year are not just our achievements; they are yours as well. Every volunteer hour, every dollar donated, and every word of encouragement has contributed to our collective success. As we stand on the threshold of another year, we are filled with hope and determination. Together, we will continue to champion the cause of youth development through the arts and leadership, making a lasting impact on the lives of our children and our community.
With heartfelt gratitude and renewed commitment,

Sincerely,



Sherica Isler-Daniels
Chief Executive Director

BOARD OF DIRECTORS



SHERICA ISLER, CEO

Meet Sherica Isler-Daniels, known as hip-hop artist Sureli, a multifaceted mother, leader, and creative. After a long hiatus from the music scene due to health issues linked to depression, she's reinvented herself as a positive influence, focusing on youth. Leaving a 20-year corporate career, she now utilizes her diverse talents, including music, dance, screenwriting, director and film production to inspire youth and young adults through arts education and leadership. A graduate of the Ohio Media School, her work, like the film "Love," highlights youth struggles, reflecting her commitment to meaningful change.



CRYSTAL MACLIN

Crystal, an experienced educator and advocate, began her career teaching high school math and later served as a principal and coach in Cleveland, Ohio. Her expertise lies in formative assessments and data-driven instruction improvement. Additionally, Crystal owns a business specializing in custom embroidery and quilting. She holds a B.A. in Mathematics and an M.Ed. in Curriculum and Instruction, with extensive professional development in instructional leadership and school reform. Her 25-year journey in education reflects her dedication to enhancing student experiences and supporting educational communities.



MICHAEL DIXON

Meet Michael who as of June 2023 Michael Dixon retired his 40 year career as an educator. He has served 26 years in the Cleveland Heights-University Heights (CHUH) school district as a mathematics teacher and guidance counselor.

His passion for young people also led him to work as a youth group leader in his church, assistant director of a residential leadership summer camp located in Michigan, a workshop presenter, tutor, mentor and a host of other ventures. During retirement he plans to use his skill set to continue to inspire and contribute to uplifting the lives of our young people that need it most.



OLIVIA ARNOLD

Olivia, a two-time author and Kingdom entrepreneur, is the visionary behind Emerge Consulting Firm and A Bolder Woman. With a strong background in Marketing Management, Project Management, and Web Development, she combines brand identity with kingdom principles. Transitioning from corporate America to entrepreneurship, Olivia focuses on empowering women and children, merging creative strategy with innovative insights. Her work, recognized in publications like Voyage Ohio and Meta Business, is dedicated to educational excellence and holistic child development.



NAT FOOTE

Nat, a Cleveland State University student studying Computer Engineering with a focus on Robotics and Virtual Reality, merges his passion for art and design with a culinary background. He developed his culinary skills from family influences and runs a catering business for various events. Transitioning into consulting, Nat aims to develop local restaurants. Passionate about mentoring young men, he addresses the challenges they face in choosing life paths, drawing from his personal experiences to guide them towards success and confidence in their choices.

OUR PROGRAMS

EMPOWERMENT:

Our Empowerment programs instill confidence and leadership skills in youth. We provide them with tools and opportunities to discover their strengths and potential, preparing them for future success.

CREATIVITY:

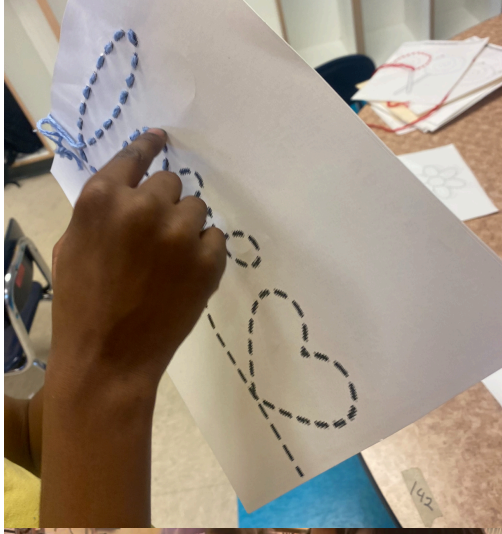
Through our Creativity workshops, we encourage artistic expression in various forms. These programs allow young individuals to explore and develop their artistic talents, fostering imagination and innovation.

COMMUNITY:

Our Community initiatives focus on building strong, supportive networks. We engage with local partners and organize events that bring people together, strengthening bonds and promoting communal well-being.

JOB PLACEMENT

The Growth aspect of our programs is centered on personal and academic development. We offer a range of activities that support educational advancement, life skills, and overall character growth in young people.









PROGRAM HIGHLIGHTS

AFTER SCHOOL PROGRAMS

The 2023-2024 after-school programs of Universal Love Entertainment at various schools in the Richmond and CHUH districts encompassed a dynamic range of activities. These programs, including Mini Chef Decorating, Hip Hop Dance, Arts & Crafts, Photography, Financial Literacy, and Peacemakers, were designed to foster creativity, physical fitness, practical skills, and emotional intelligence. Each program aimed to inspire and nurture young minds, encouraging them to explore new talents and develop essential life skills in a supportive and engaging environment.

Richmond Elementary School- Peacemaker (grades 3-5)
Noble Elementary School- Hip- hop Dance & Yoga (grades K-5)
Oxford Elementary School- Peacemakers, Hip- hop dance & Yoga (grades 3-5) (grades K-5)
Boulevard Elementary School- Hip-hop dance, Young Entrepreneurs & Ready, Set, Craft (grades K-5) (3-5) (K-3)

SUMMER PROGRAMS

The summer programs at Universal Love Entertainment offer a rich and diverse range of activities for students. The camps focus on nurturing creativity and performance skills through Talent Shows and Fashion Design, catering to students from K-10th grade.

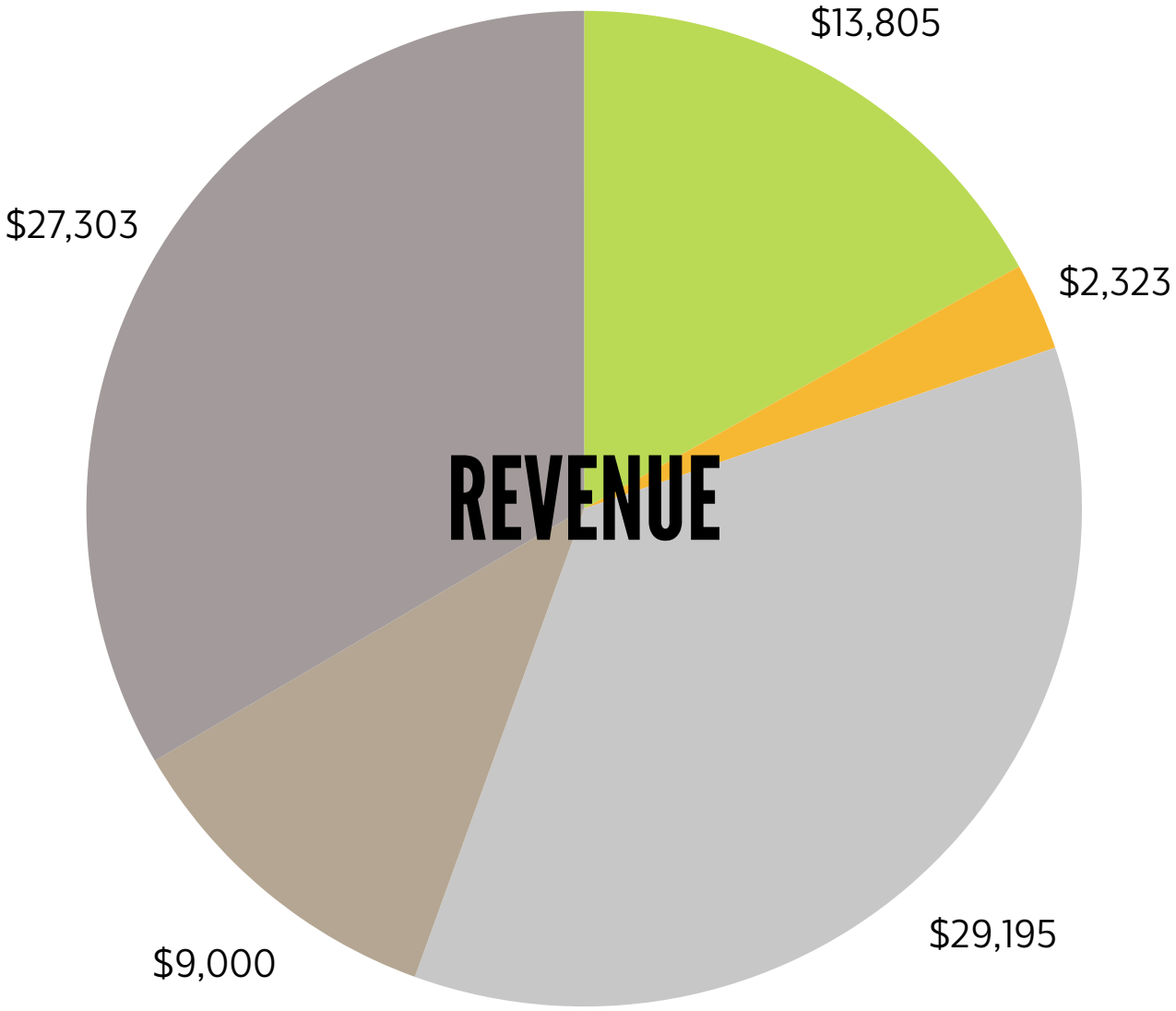
Cleveland Heights Community Center (Ages 6-16)
First Time Filmmakers Camp-located at Mt. Pleasant Now (Ages 10-17)
Youth Development Series Camp- located at Oxford Elementary (grades 3-5)
Youth Basketball Camp- located at Collinwood Rec (ages 12-16)

COMMUNITY WORKSHOPS

The community workshops offered by Universal Love Entertainment are vibrant and diverse, catering to a range of interests. Each workshop is designed to engage the community in enjoyable and enriching artistic experiences.

Family Kindness Festival- located at Beachwood High School
Put The Guns Down Pep Rally-Increase the Peace Promo Tour located at Glenville High School
Spring Break Bash-located at Rowland Elementary School
Southeast Teen Summit-Know Your Worth-located at Warrensville Heights Library
Let's Talk About Social Media- Dress for Success
Juneteenth Community Festival -located at Oxford Elementary School

FINANCIAL SUMMARY



- Programs Income: $29,195
- Grants: $13,805
- Donations: $2,323
- Payroll: $9,000
- Expenses: $27,303

OUR IMPACT

713 Students reached

7 *Community workshops hosted*

5 Summer camps

17 After Schools Programs

3 Talent shows

ULE has been incorporated since 2018 but our impact over the past year, spanning from June 2022 to July 2023, marks just the beginning of our journey. Last year, we initiated our efforts with the launch of our first summer camp, which turned out to be a resounding success. Building upon this achievement, our growth and progress have been nothing short of remarkable in just twelve months.
















NASA



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