



2025 ANNUAL REPORT



UNIVERSAL JOVENT

MORE THAN JUST ENTERTAINMENT



MISSION/VISION

Our mission is to educate, inform and enlighten the youth focusing on development and arts education.

To be a positive influence that provides services to enhance the way youth learn through arts, entertainment and education.

REFLECTING ON A YEAR OF PERSEVERANCE & PASSION

Dear Friends and Supporters,

I founded Universal Love Entertainment, with a simple idea: that every young person in our community deserves access to safe mentorship, & mental health resources, creative programming, and technology, regardless of their background. As I look back on 2025, I am overwhelmed with gratitude for how you have brought that vision to life.

2025 was about resilience. While challenges in our community increased, so did the dedication of our youth. Because of your generous support, I am proud to share some incredible highlights:

- \$15,800 awarded by grants that allowed us to launch programs and summer camps, that helped expand our reach.
- 313 Youth Served in 2025: We provided 2,000+ hours of mentorship to 300 local youth, a 30% increase from 2024.
- Our youth transitioned from participants to leaders, developing competence, confidence, and character.

Every dollar you contributed went directly toward creating spaces where young people feel seen, supported, and ready to reach their full potential.

As we look at 2026, we are focused on scaling our mental health support services and programs. A need we heard directly from our youth participants. Your partnership is not just funding a program; it is investing in the unstoppable potential of our next generation.

Thank you for believing in our youth.

With warm gratitude,



Sherica Isler-Daniels
Chief Executive Director

BOARD OF DIRECTORS



SHERICA ISLER, CEO

Meet Sherica Isler-Daniels, known as hip-hop artist Sureli, a multifaceted mother, leader, and creative. After a long hiatus from the music scene, she's reinvented herself as a positive influence, focusing on youth. Leaving a 20-year corporate career in accounting and finance. She now utilizes her diverse talents, including music, dance, screenwriting, director and film production to inspire youth and young adults through arts education and leadership. A graduate of the Ohio Media School, her work, like the film "Love," highlights youth struggles, reflecting her commitment to meaningful change. Using her story and experiences of how the Arts helped saved her life during adolescence as a testimony for all young people.



CRYSTAL MACLIN

Crystal, an experienced educator and advocate, began her career teaching high school math and later served as a principal and coach in Cleveland, Ohio. Her expertise lies in formative assessments and data-driven instruction improvement. Additionally, Crystal owns a business specializing in custom embroidery and quilting. She holds a B.A. in Mathematics and an M.Ed. in Curriculum and Instruction, with extensive professional development in instructional leadership and school reform. Her 25-year journey in education reflects her dedication to enhancing student experiences and supporting educational communities.



MICHAEL DIXON

Meet Michael who as of June 2023 Michael Dixon retired his 40 year career as an educator. He has served 26 years in the Cleveland Heights-University Heights (CHUH) school district as a mathematics teacher and guidance counselor.

His passion for young people also led him to work as a youth group leader in his church, assistant director of a residential leadership summer camp located in Michigan, a workshop presenter, tutor, mentor and a host of other ventures. During retirement he plans to use his skill set to continue to inspire and contribute to uplifting the lives of our young people that need it most.



OLIVIA ARNOLD

Olivia, a two-time author and Kingdom entrepreneur, is the visionary behind Emerge Consulting Firm and A Bolder Woman. With a strong background in Marketing Management, Project Management, and Web Development, she combines brand identity with kingdom principles. Transitioning from corporate America to entrepreneurship, Olivia focuses on empowering women and children, merging creative strategy with innovative insights. Her work, recognized in publications like Voyage Ohio and Meta Business, is dedicated to educational excellence and holistic child development.

OUR PROGRAMS

EMPOWERMENT:

Our Empowerment programs instill confidence and leadership skills in youth. We provide them with tools and opportunities to discover their strengths and potential, preparing them for future success.

CREATIVITY:

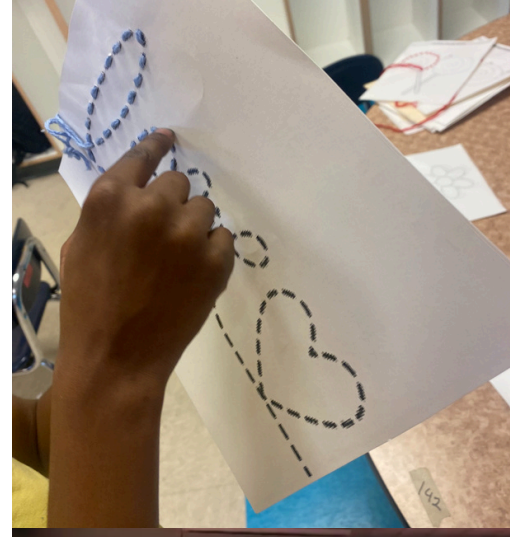
Through our Creativity workshops, we encourage artistic expression in various forms. These programs allow young individuals to explore and develop their artistic talents, fostering imagination and innovation.

COMMUNITY:

Our Community initiatives focus on building strong, supportive networks. We engage with local partners and organize events that bring people together, strengthening bonds and promoting communal well-being.

JOB PLACEMENT

The Growth aspect of our programs is centered on personal and academic development. We offer a range of activities that support educational advancement, life skills, and overall character growth in young people.



PROGRAM HIGHLIGHTS

AFTER SCHOOL PROGRAMS

The 2024-2025 after-school programs of Universal Love Entertainment at various schools in CHUH district encompassed a dynamic range of activities. These programs, including Mini Chef Decorating, Hip Hop Dance, Arts & Crafts, Photography, Financial Literacy, and Peacemakers, were designed to foster creativity, physical fitness, practical skills, and emotional intelligence. Each program aimed to inspire and nurture young minds, encouraging them to explore new talents and develop essential life skills in a supportive and engaging environment.

Noble Elementary School- Hip- hop Dance & Yoga (grades K-5) Ready, Set, Craft (grades K-2) & (grades 3-5), Activity Zone (grades 2-5)

Oxford Elementary School- Peacemakers, Hip- hop dance & Yoga (grades 3-5) (grades K-5) & Ready, Set, Craft (grades K-5)

Boulevard Elementary School- Hip-hop dance, Young Entrepreneurs & Ready, Set, Craft (grades K-5) (3-5) (K-3)

SUMMER PROGRAMS

The summer programs at Universal Love Entertainment offer a rich and diverse range of activities for students. The camps focus on nurturing creativity and promoting entrepreneurship.

Cleveland Heights Community Center- CHUH Summer Camp-(Ages 6-16)

(Ready, Set, Craft - Murtis Taylor (Ages 6-17)

Well Balanced- Murtis Taylor (ages 6-17)

Youth Basketball Camp- located at Collinwood Rec (ages 12-16)

Braiding Academy- located at the Library. (ages 10-17)

COMMUNITY WORKSHOPS

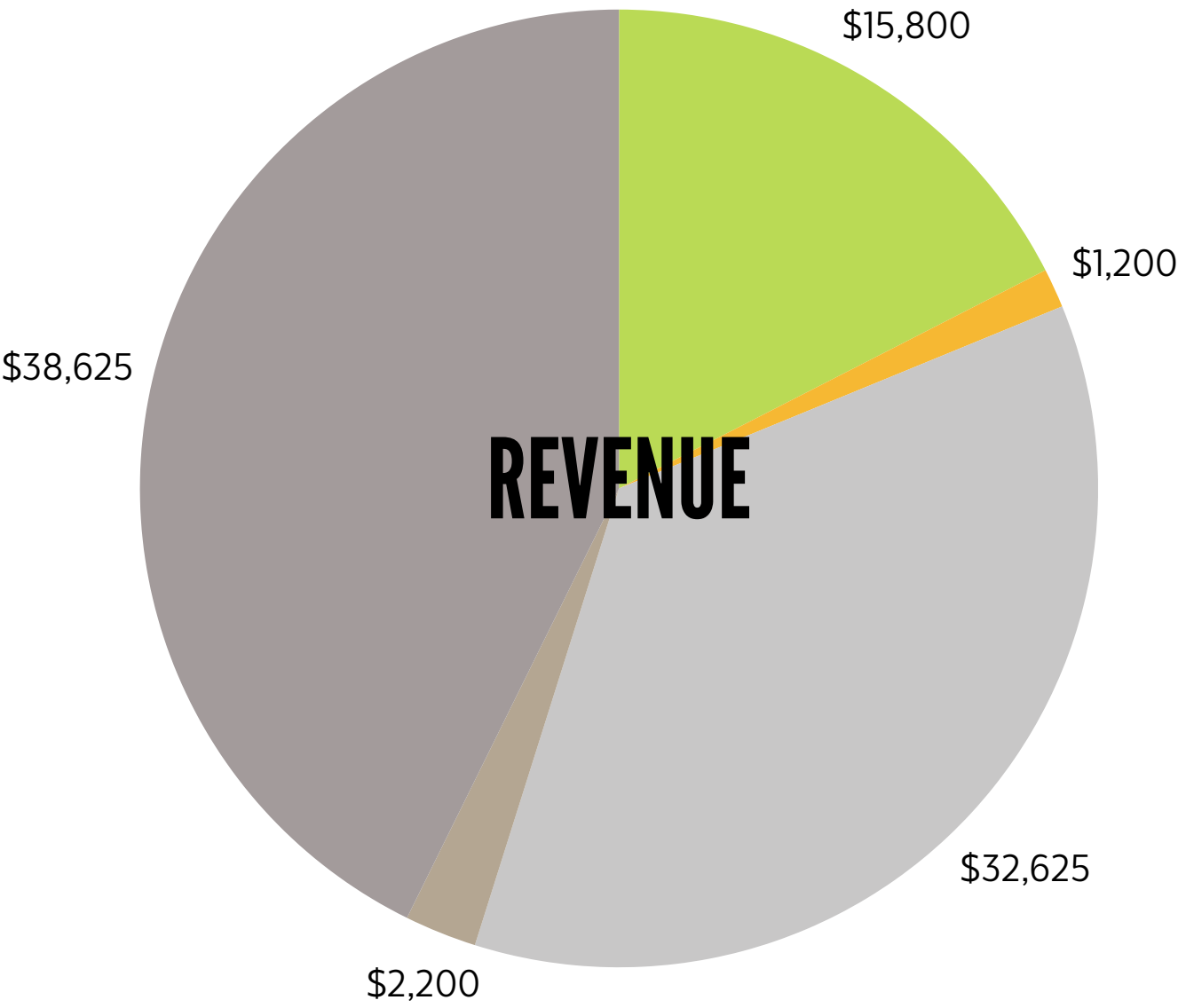
The community workshops offered by Universal Love Entertainment are vibrant and diverse, catering to a range of interests. Each workshop is designed to engage the community in enjoyable and enriching artistic experiences.

Spring Break Bash-located at Rowland Elementary

Black History Month Showcase- located at Oxford Elementary

Juneteenth Community Festival -located at Oxford Elementary School

FINANCIAL SUMMARY



- Programs Income: \$32,625
- Grants: \$15,800
- Donations: \$1,200
- Payroll: \$2,200
- Expenses: \$38,625

OUR IMPACT

1466

Students
reached

13

*Community
workshops
hosted*

12

Summer
camps

48

After Schools
Programs

3

Talent
shows





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